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MEDIA RELEASE

LIG Solutions Announces Partnership with National Retail Hobby Stores Association

Cleveland, Ohio (September 17, 2019) — [LIG Solutions](#), a division of Lighthouse Insurance Group, announces a partnership with [National Retail Hobby Stores Association \(NRHSA\)](#) to offer its members, their families, their employees, and others committed to the NRHSA mission access to exclusive healthcare insurance coverages.

Healthcare is not a one size fits all endeavor, and neither is the insurance coverages offered through LIG Solutions. The exclusive offerings include a full suite of medical, dental, vision and disability coverages, as well as the new “Health Reimbursement Arrangements” (HRAs) finalized in June 2019 for employers/employees. This program also includes access to information on the latest healthcare, personal wellness, and lifestyle trends.

“We want to provide access to quality healthcare products that fit the specific needs of the National Retail Hobby Stores Association’s members,” says Jason Farro, CEO of Lighthouse Insurance Group. “The plans can be tailored to fit the individual needs of members, their families, and employees that off the shelf programs may not be able to provide.”

Designed as a tool for membership organizations to attract and retain members, the health insurance coverage offered through LIG utilizes plan options from many of the leading national carriers, and the program is designed to be a vehicle to promote healthier lifestyle choices and preventive care options for the organization’s membership.

“This is a wonderful and valuable asset for our membership across the country! This is an affordable and comprehensive health plan that you or your employees can use today!” says Charles Hirschberg, National Retail Hobby Stores Association President.

Coverages are offered concierge style to members in a centralized portal, thus eliminating the hassle and cutting through the confusion that often accompanies shopping for healthcare insurance. The offerings – which are culled from nationally recognized carriers in all 50 states – offer solutions that are designed to meet individuals’, family members’, and employees’ specific health needs and budgets.

“Health care coverage is a concern of nearly every single American and their family, and this program is a valuable tool in a membership organization’s member growth and retention arsenal,” says Tim McNichols, director of business development for LIG Solutions. “Organization’s can leverage this exclusive member benefit to build an even stronger bond with their member and with the new Health Reimbursement Arrangements (HRAs) program we can offer options that cover nearly 100% of the membership including employee classes like part-time and seasonal workers as well as fulltime and 1099/independent contractors with individual coverage options.”

The program is scheduled to launch this fall and National Retail Hobby Stores Association (NRHSA) community members will be notified when the program is live at www.LIGmembers.com/NRHSA

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About LIG Solutions

Headquartered in Cleveland, Ohio, LIG Solutions, a division of Lighthouse Insurance Group, specializes in offering comprehensive, turn-key insurance solutions for associations, societies, NGB, membership organizations and other affinity groups. With more than 30 years of combined experience in the health, life, and Medicare insurance industry, LIG has successfully distributed more than 60,000 new insurance policies nationwide per year and delivers member benefit programs centered on health and wellness initiatives to drive retention and engagement with the communities/marketplaces they serve. Learn more at www.LIGmembers.com.

About the National Retail Hobby Stores Association (NRHSA)

National Retail Hobby Stores Association (NRHSA) is the only trade association representing brick and mortar hobby shop owners. Hobby shop owners need a strong and vocal association to stand up and speak out on behalf of all hobby stores in North America. The hobby industry is changing rapidly and so is the way that the distributors and manufacturers are doing business. NRHSA is the voice in this marketplace and it is up to all members to make sure that there is strength in this collective voice. From the industry-leading trade show and conferences to educational and networking opportunities NRHSA delivers information that today’s independent retail hobby store professional needs to grow and be profitable. Learn more at www.nrhsa.org.

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